

THE DAIRY PRODUCTS VALUE CHAIN ADDED (DPVCA) IN SENNOURIS AND YOUSSEF ELSIDDIK DISTRICTS IN FAYOUM GOVERNORATE DURING COVID19

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ABSTRACT

Research aims at identifying DPVCA studied during COVID19 for improving the role of Rural Women (RW) in DPVCA. Social survey by samples was used; a purposive sample was selected amounted to 92 RW, 6 leaders and 11 stakeholders related to DPVCA studied by using participatory action research. Data was collected by personal interview utilizing 2 tested questionnaires and 4 group discussion guide face to face & whatsapp group during August to December 2022.

The main results were as follows: RW played the main role in the DPVCA during COVID19 in all stages, also 14 problems were shown that RW suffered in DPVCA during COVID19, including the closure of markets, high prices of inputs, and difficulty of marketing, whereas were found 13 solutions to face it, finally, developing a workplan to improving the role of RW in the event of epidemics and crises, including composing RW breeder's and manufacturer's in informal workgroups then merging under formal body for example NGOs or agricultural companies, joining talented RW in entrepreneurship incubators, establishing an incubator for empowering RW, re-equipping markets in healthy way, activating the contract farming system under the supervision of the Ministry of Agriculture, and raising the knowledge and skill level of RW in fields of husbandry operations and dairy products manufacturing.

Keywords: Participatory Action Research, Dairy Products, Value Chain Added, Rural Women.