

## **Some problems facing the application of total quality standards in agricultural extension management and proposals to solve them in the Republic of Iraq**

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### **ABSTRACT**

research aimed to identify reasons workers in Agricultural Extension management not applying some of comprehensive quality standards from their view point, as well as problems they face, in addition to identify respondents' suggestions to overcome problems they face in that field. research was conducted on 165 respondents, at an estimated rate of about (57%) of the total, selected from stratified random of workers in agricultural extension administration in all governorates Republic of Iraq except for governorates of Kurdistan, Stephen Thompson equation used to determine sample size, Data collected by using a questionnaire during January – March 2022, frequencies, percentages used to present and analysis study data .

### **The main results**

The most important reasons of workers in agricultural extension management not applying some comprehensive quality standards were: Lack of clarity in vision, mission and objectives from applying these standards, & lack of planning in extension management's to implement comprehensive quality standards in organization extension ( 73.9%) ,(76.4%) respectively. most important problems which facing workers were: lack of financial necessary for applyaing comprehensive quality standards in addition high costs of application, & lack of administrative experience of some officials and failure to adopt ideas and innovations

which related to application of comprehensive quality standards (85.5%), (86, 1%) respectively. most important suggestions of workers in Agricultural Extension management in: using of external expertise and consultations from specialists in comprehensive quality standards management, Spreading culture of comprehensive quality standards at all levels of extension management and planning effective programs for training, education and continuous improvement (88, 5%), (89.7%), respectively.

Key words: problems, suggestions, reasons, application of comprehensive quality standards, agricultural extension management. The Republic of Iraq