

The role of the agricultural department in Baghdad in inventorying websites to enhance propaganda communication operations from the point of view of its employees

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Abstract

The research aimed to identify the degree to which respondents use websites in the field of agricultural research in Baghdad governorate and the extent of their benefit, as well as to identify the extent of the respondents' knowledge of agricultural websites, in addition to identifying the relationship between the independent variables and the degree to which researchers benefit from websites in the field of agricultural research, in addition to identifying the problems facing respondents in the agricultural research department when using websites in the field of agricultural research. The total number of research in the agricultural research department in Baghdad governorate was 150 respondents, and a regular random sample of 50% of the comprehensive sample was taken, and the sample size became (75) respondents. The data was collected using a personal interview questionnaire for the respondents during the month of July and ended in late September of 2023. The data was processed quantitatively, tabulated, and analyzed using a tabular display with frequencies, percentages, and a simple correlation coefficient.

The most important results showed the following:

that the vast majority of the respondents use... The use of electronic websites reached a rate of 66.66%, and they were used to a high degree of 20%. The vast majority of respondents had received training courses in the field of agricultural extension, at a rate of 45.3%. The high rate of use of websites reached nearly half, at a rate of 45.3%, which indicates the importance of websites, in light of the facilities provided by these websites, it was also shown that there was a significant correlation at a significance level of 0.01 with each of the variables of age, the variable of years of experience, and the number of training courses. The correlation coefficient values were, respectively, 0.288**, 0.325**, and 0.411**.

Keywords: Role, agricultural department, propaganda communication operations.