

Problems of production and marketing of marjoram crop in new lands in Minya Governorate

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Abstract

The research aimed to identify the productive, marketing, and extension problems of the marjoram crop in the new lands of Minya Governorate. The research was conducted in villages 1, 2, and 3 in the western desert back of Minya Governorate on a sample of marjoram growers in the selected villages. Their number was 22 respondents in village 1, 20 respondents in village 2, and 24 respondents in village 3, by conducting two discussion groups in each village. Data were collected from the sample respondents through group interviews (focus group discussions) .group discussion, in July 2023 AD

The most important results were the following:

- 1–Production problems:** The results of the research showed that the most important production problems facing marjoram farmers are the lack of chemical fertilizer, the insufficient amount disbursed per acre, and the high prices of chemicals in the free market, in addition to high labor prices, followed by a shortage of irrigation water, while commercial fraud of pesticides and high prices came in third place. Lack of biocides.
- 2– Marketing problems:** One of the most important marketing problems for the marjoram crop is the exploitation of merchants in the region and

their agreement with each other to set the price at the expense of the farmer's interest, followed by the lack of distillation factories in the region, then the high transportation prices when selling the crop in other regions, as well as the low price when selling, especially during the harvest period. Most traders pay the price of the crop in intermittent installments.

3-Extension problems: The respondents agreed that there are no services from the extension agency related to the marjoram crop in the research area.

Keywords: problems production and marketing, marjoram crop, new lands