

## **Researcher and agriculture extension workers opinion about forming rural women groups for improving extension service in Gharbia governorate**

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### **ABSTRACT**

This study aimed to identify the opinion of researcher and agriculture extension workers concerned with agricultural extension. Both researchers and workers in the field of agricultural extension to know forming rural groups. Activate to communication between female change agents and women groups. Development the extension serves for rural women. Activate the performance of participatory management. and avoid attention to personal interests and the public interest among members of the Board of Directors.

This study was conducted in Gharbia Governorate with its eight administrative centers. A purposive sample of 250 researches and workers in the field of agricultural extension. Data were collected from the sample units by questioners with personal interview. collected data were coded and analyzed.

#### **The findings of the study may be summarized as follows:**

- The majority of respondents were between 80% and 100% agreeing on forming rural groups. Activate communication among candidates. Development Specialists. Rural leaders and the rural groups. Activate the performance of participatory management. and avoid attention the Personal interests and the public interest of the members of the Board of Directors as presented in the study.
- The results showed that a large number of respondents in the category of extension workers ranged between 71.3% and 100% agreed on how to form rural groups. Activate communication between mentors. Development specialists. Rural leaders and the rural groups. Activate the performance of participatory management. And avoid attention to personal interests and the public interest for the members of the Board of Directors as presented in this study.

Key words: researcher and agriculture extension workers. Forming rural women groups. development the extension serves.